

LÉO MERMILLOD BLARDET

Visual & written content
creator

26, October 14 1992

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PASSIONS

- Cinéma
- Illustration
- Pop culture
- Queer culture

LANGUAGES

- French
- English bilingual)

I.T. SKILLS

- Adobe
- Office
- Mailchimp
- Wordpress, Wagtail

WEBSITE

leomermillod.com

LECLAIREUR – 2015-2019

Editorial Project Manager (2016-2017)

Head of Editorial (2018-2019)

- Definition of a strategy in line with the purchasing and marketing departments
- Bilingual writing and editing
- Creation and monitoring of the editorial calendar
- Supervision of the writing and publishing of weekly newsletters
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- Content translation
- Creation of visuals & photomontages to illustrate articles
- Retouching pictures
- Production of editorial photo and video shoots
- Monthly reporting of online publications and their results
- Propositions of strategic evolutions
- Design of visuals, documents and presentations for press and corporate communication
- Mock-up and writing of corporate documents (Company Profile, etc)
- Writing, editing and correction of web-merchandising elements

ATELIER CHARDON SAVARD 2010-2014, Paris

Year 1, personal expression perfection

Year 2, fashion design

Year 3, styling and fashion communication

Year 4, fashion communication

EXPERIENCES

MAGIC BRIDGE – 2014-2015

Assistant artistic director (2014)

Artistic director (2015)

- Conception of pitches
- Design of mock-ups and storyboards
- Production briefs
- Image selection and conception of retouche briefs
- Production and campaign follow up
- Customer relationship
- Intern Management

Clients included Giorgio Armani beauty & Perfume (6 campaigns)

ATELIER CHARDON SAVARD – 2013

Casting & Show Coordinator (250 models)

WHO'S NEXT – 2013

Stylist

LES GENTILS PARIZIENS – 2012

Assistant personal shopper

EDUCATION

**Literary baccalaureate,
plastic arts specialization, 2010, Annecy**